



JULY 28 - AUGUST 6, 2022 BOSTON, MA USA

**WOMEN2WOMEN AMERICA**  
INTERNATIONAL LEADERSHIP PROGRAM

Women2Women is  
a program of



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## 2022 Program Schedule

Thursday, July 28 to Saturday, August 6, 2022

**NOTE TO PRESENTERS:** All sessions will take place at the Massachusetts College of Art and Design in either the Design and Media Center (DMC) Lecture Hall or Tower Auditorium. Please go to 621 Huntington Avenue, Boston, MA. A staff member will meet you at the entrance 15 minutes prior to your session and bring you to the designated room.

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### THURSDAY, JULY 28 "Empowered Women Empower Women."

- 12:00 PM – 7:00 AM **Check-In – Tree House Residence at MassArt**  
Upon arrival participants will check in and receive lodging information and conference materials.
- 11:30 AM – 1:30 PM **Lunch, MassArt**  
EAT>Café, Kennedy Building, 625 Huntington Avenue
- 5:00 PM – 6:30 PM **Dinner, MassArt**  
EAT>Café, Kennedy Building, 625 Huntington Avenue
- 6:45 PM – 8:00 PM **Dessert Social – MassArt Design and Media Center (DMC) Atrium**  
Meet new friends and socialize over dessert!

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### FRIDAY, JULY 29 "I believe in me."

- 7:30 AM – 9:00 AM **Breakfast, MassArt**  
EAT>Café, Kennedy Building, 625 Huntington Avenue

#### TOWER AUDITORIUM

- 9:00 AM – 10:00 AM **Meet Your Team!**  
Delegates will be introduced to their alumnae captains and team members!
- 10:00 AM – 10:30 AM **Welcome to Women2Women 2022! MassArt**  
*Richard Rendon, Founder, Empower Peace*  
*Mary Grant, President, Massachusetts College of Art and Design*
- 10:30 AM – 11:00 AM **Get to know MassArt!**  
*Erica Puccio O'Brien, Director, International Education Center*  
*Shannon Gallagher, Transfer Admissions Counselor*  
MassArt representatives will provide an overview of the types of career opportunities for art enthusiasts. In addition, you will learn about the admissions process for both U.S. and international students.

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### **MassArt Public Safety Representative**

Safety and security are our top priorities! We have invited public safety to talk to you about campus security and some safety tips while in the city.

11:00 AM – 12:30 PM **The Leader in YOU**

**Mason West**, *Director of Diversity, Equity and Inclusion, Rabun Gap-Nacoochee School*

“The Leader in You” will focus on defining leadership and will give you a clear vision of what it means to be an effective leader. This workshop will enable you to recognize the different types of leadership and will help you determine the type of leader you are!

12:30 PM – 1:30 PM **Lunch, MassArt**

EAT>Café, Kennedy Building, 625 Huntington Avenue

### **TOWER AUDITORIUM**

1:45 PM – 2:30 PM **Getting to Know You!**

Meet your new friends at W2W! We will also break into our teams for the week.

2:30 PM – 5:00 PM **Campus and Surrounding Area Tour**

Meet your team captains and take a walking tour of the campus and surrounding area. Your team captains will take you by some of the area’s best stores and food places!

5:00 PM – 6:00 PM **Dinner, MassArt**

EAT>Café, Kennedy Building, 625 Huntington Avenue

6:15 PM **Meet your team in the lobby of the Tree House for the W2W Scavenger Hunt!**

7:00 PM – 9:30 PM **W2W Scavenger Hunt in Harvard Square!**

W2W Teams will compete to see who will complete the tasks and finish the hunt first! This is also your chance to take in some of the sites in Harvard Square!

9:30 PM **Travel back to campus**

11:00 PM **Campus Check-In, Curfew**

Each night you are required to check in with the team leaders stationed on the first floor in the dorm. Team leaders will be in place by 9:30 PM. Should you decide to return to your room earlier, please let the team leaders on duty know so that they are not looking for you.

### **SATURDAY, JULY 30** “Strong Women = Strong World”

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8:30 AM – 9:30 AM **Breakfast, MassArt**

EAT>Café, Kennedy Building, 625 Huntington Avenue

9:30 AM **Team Meet-Up! Walk to Tower Auditorium**

## W2W 2022 – Schedule

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### TOWER AUDITORIUM

- 9:45 AM – 10:30 AM **Action Plan Development!**  
**Rick Rendon**, *Founder, Empower Peace*  
In this session you will learn the key strategies for developing your action plan.
- 10:30 AM – 11:30 AM **Cecy Del Carmen**, *Meteorologist and Weather Anchor, Telemundo Nueva Inglaterra*
- 11:30 AM – 11:45 AM BREAK
- 11:45 AM – 1:00 PM **The Basics of Public Speaking, MassArt**  
**Deion Hawkins, Ph.D.**, *Assistant Professor, Argumentation and Advocacy; Director, Forensics, Emerson College*  
Understanding how to captivate an audience and educate them about the issues you care about is critical to your success. This workshop will help you build the skills and confidence needed to address any audience.
- 1:00 PM – 2:15 PM **Lunch, MassArt**  
EAT>Café, Kennedy Building, 625 Huntington Avenue
- 2:30 PM – 3:30 PM **From Hogwarts to Halloween**  
**John Rendon**, *President and CEO, The Rendon Group, Inc.*  
John Rendon will provide a brief overview of the state of the world, including current and future conflicts; the environment (Land, Sea and Air); including post-pandemic tectonic shifts; and will conclude by answering your questions in what is known as a 'Whiteboard' lecture. Each participant should bring two (2) questions of particular interest to them on any topic and John will attempt to answer or create new pathways to look at a 'wicked' problem.
- 3:30 PM – 4:00 PM BREAK
- 4:00 PM – 5:00 PM **Understanding the Power of Your Social Network**  
**Christopher (Rusty) Tunnard, MA, MALD, PhD**, *Former Professor of International Business, Fletcher School of Law and Diplomacy, Tufts University*  
We have seen how social networks and social media have been used successfully in bringing down long-time democratic dictatorships. But can they be as effective in building up institutions and civil society? One promising solution lies in the creation of action-oriented issue networks in countries throughout the regions you represent. There's no better time to start than now, while you're all together in Boston.
- 5:00 PM – 5:30 PM **Team Meetings**
- 5:30 PM – 6:30 PM **Dinner, MassArt**  
EAT>Café, Kennedy Building, 625 Huntington Avenue
- 7:30 PM – 9:00 PM **Cultural Presentations, Tower Auditorium**  
Show us around your country! Tell us about your traditions, favorite foods and historical landmarks. **Tonight's Country Presentations: Belgium, Cameroon, Spain, Egypt**

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11:00 PM **Campus Check-In and Curfew**  
Check in with the Team Leaders at the Tree House before you head to your room!

### SUNDAY, JULY 31 “I can and I will. Watch me.”

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9:00 AM – 10:00 AM **Breakfast, MassArt**  
EAT>Café, Kennedy Building, 625 Huntington Avenue

#### DMC LECTURE HALL

10:00 AM – 10:15 AM **Virtual Visit (Zoom)**  
Lana Barham, *W2W Alumna, Founder, Kattan 21*

10:15 AM 10:30 AM **Filming Techniques for Digital Storytelling**  
Doug Wicks, *Senior Editor, The Rendon Group*

10:30 AM – 10:45 AM **Greta Johnson, W2W Alumnae Network**

11:00 AM – 12:15 PM **Building Your Dream: The Life of an Entrepreneur**  
Emily Weiner, *Chief of Staff, Greenlight for Girls*  
Do you have a great idea or unique skill set? Have you ever thought about what it takes to start a program or business? In this session we will discover your untapped entrepreneurial skills!

12:30 PM – 1:30 PM **Lunch, MassArt**  
EAT>Café, Kennedy Building, 625 Huntington Avenue

1:45 PM – 2:45 PM **Travel to Salem, Massachusetts**

3:15 PM – 4:15 PM **Salem Witch Museum Tour**

4:15 PM – 6:45 PM **Self-guided tour of Salem, MA! Don't forget to eat dinner!**

7:00 PM – 8:00 PM **Travel to MassArt**

11:00 PM **Campus Check-In and Curfew**  
Check in with the Team Leaders at the Tree House before you head to your room!

### MONDAY, AUGUST 1 “You must do the thing you think you cannot do.”

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7:30 AM – 9:00 AM **Breakfast, MassArt**  
EAT>Café, Kennedy Building, 625 Huntington Avenue

#### DMC LECTURE HALL

9:15 AM – 10:00 AM **TEAM MEETINGS – Women's Issues in Each Country**  
Participants will meet in the Lecture Hall for discussion instructions

10:00 AM – 10:15 AM **Virtual Guest, DMC LECTURE HALL**

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10:30 AM – 11:00 AM **Tami Gouveia**, *Candidate for Lt. Governor*

11:00 AM – 11:15 AM BREAK

11:15 AM – 12:15 PM **Managing Difficult Discussions**

**Israela Brill-Cass, Esq., J.D.**, *Senior Affiliated Faculty, Emerson College, Boston, MA, Ombudsperson at Wesleyan University, Middletown, CT, USA*

Leaders often find themselves in positions where they have to communicate difficult messages or engage conversations/negotiations with someone who has a different position. In this session we will examine how to most effectively engage with a person who has a different opinion than you – without the discussion evolving into a shouting match.

12:15 PM – 1:15 PM **Lunch, MassArt**

EAT>Café, Kennedy Building, 625 Huntington Avenue

1:30 PM – 2:00 PM **Margaret McKenna**, *Chairwoman, Boston Human Rights Commission*

2:00 PM – 3:30 PM **Michele Hanash**, *Director of Policy and Women’s Programs, The AHA Foundation*

3:30 PM – 4:30 PM **The Art of Organizing a Peaceful Demonstration**

**Proshot Kalami, Ph.D.**, *Associate Professor in Communication, Journalism and Film Studies*

Explore the best practices for organizing a peaceful march or demonstration.

4:45 PM – 5:30 PM **Team Meetings**

5:30 PM – 6:30 PM **Dinner, MassArt**

EAT>Café, Kennedy Building, 625 Huntington Avenue

7:30 PM – 9:30 PM **Cultural Presentations, Tower Auditorium**

**Tonight’s Country Presentations: Chad, France, Nicaragua, Norway, Luxembourg**

11:00 PM **Campus Check-In and Curfew**

Ok, you have been here for 4 nights. You know how this works by now...check in with the team leaders located in the lobby of the dorm.

### TUESDAY, AUGUST 2 “VACATION DAY”

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7:30 AM – 9:00 AM **Breakfast, MassArt**

EAT>Café, Kennedy Building, 625 Huntington Avenue

9:00 AM – 9:30 AM **Meet your team and get ready to head to Rockport!**

9:30 AM – 11:00 AM **Travel to Rockport, MA – Bearskin Neck**

11:00 AM – 2:00 PM **Tour Bearskin Neck**

2:00 PM – 2:30 PM **Travel to Halibut Point**

2:30 PM – 4:00 PM **Discover the beauty of Halibut Point!**

(It’s Tricia’s favorite place so blame her if you don’t like it.)

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- 4:00 PM – 6:00 PM **Travel back to college**
- 7:00 PM – 8:00 PM **Dinner, MassArt**
- Free Time!** Work on your action plans!
- 11:00 PM **Campus Check-In and Curfew**

### WEDNESDAY, AUGUST 3 “She remembered who she was and the game changed.”

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- 7:30 AM – 9:00 AM **Breakfast, MassArt**  
EAT>Café, Kennedy Building, 625 Huntington Avenue

#### DMC LECTURE HALL

- 10:00 AM – 11:00 AM **Victoria Budson**, *Senior Vice President and Global Head of Diversity, Equity, and Inclusion, Bain Capital*
- 11:00 AM – 11:15 AM BREAK
- 11:15 AM – 12:15 PM **The Critical Role of Art in Promoting Racial and Social Justice**  
**Karen Hampton**, *Associate Professor, Massachusetts College of Art and Design*
- 12:15 PM – 1:15 PM **Lunch, MassArt**  
EAT>Café, Kennedy Building, 625 Huntington Avenue
- 1:15 PM – 2:15 PM **Battling the Imposter Syndrome!**  
**Keri Thompson**, *Senior Lecturer, Emerson College*  
Imposter Syndrome is a feeling that the majority of people experience at some point in their lives. This is especially common with women and girls across the world. On June 20, 2018, Abigail Abrams wrote in *Time Magazine* that, “Impostor syndrome—the idea that you’ve only succeeded due to luck, and not because of your talent or qualifications—was first identified in 1978 by psychologists Pauline Rose Clance and Suzanne Imes. In their paper, they theorized that women were uniquely affected by impostor syndrome.” This workshop tackles the notions of Imposter Phenomenon and Imposter Syndrome and deals with ways to address these feelings. The goal of this session is to help the delegates to understand more about this occurrence and provide them with practical skills and strategies to combat it.
- 2:15 PM – 2:30 PM BREAK
- 2:30 PM – 3:00 PM **Claire Teylouni**, *Government Affairs Director, Reproductive Equity Now*
- 3:30 PM – 4:30 PM **Charlie Rose**, *Senior Vice President and Dean, City Year Inc.*
- 4:30 PM – 5:30 PM **W2W Team Meetings and Action Plan Development**
- 5:30 PM – 6:30 PM **Dinner, MassArt**  
EAT>Café, Kennedy Building, 625 Huntington Avenue

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### TOWER AUDITORIUM

- 7:00 PM – 9:00 PM **Cultural Presentations, Tower Auditorium**  
**Tonight’s Country Presentations: Bahrain, the Netherlands, United States, Czech Republic, Pakistan**
- 11:00 PM **Campus Check-In and Curfew**  
Seriously...you know what to do at this point. The team leaders are waiting for you.

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### THURSDAY, AUGUST 4 “Look Mom! I Am Taking Charge!”

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- 7:30 AM – 8:45 AM **Breakfast, MassArt**  
EAT>Café, Kennedy Building, 625 Huntington Avenue

### DMC LECTURE HALL

- 9:00 AM – 10:00 AM **Take Charge of Your Finances**  
**James Geraghty**, *Managing Director, Morgan Stanley, Private Wealth Management*
- Financial independence on a budget
  - Basic steps in saving and investing
  - Importance of good credit
- 10:00 AM – 11:00 AM **Stacy Malone**, *Executive Director, Victim Rights Law Center*

### TOWER AUDITORIUM

- 11:15 AM – 12:15 PM **The Art of Negotiation**  
**Susan Hackley**, *Former Managing Director, Program on Negotiation, Harvard Law School*  
Being a skilled negotiator can give you the confidence to ask for what you need and the ability to get the results you want in your community, at work and at home. Learn why negotiation is a core leadership skill and how you can be a better negotiator. You will learn skills and strategies you can put to use right away.
- 12:15 PM – 1:15 PM **Lunch Break** – Keep an eye on the time! Don’t be late for the next session.  
EAT>Café, Kennedy Building, 625 Huntington Avenue

### TOWER AUDITORIUM

- 1:30 PM – 3:00 PM **Chantal S. Randolph-Schall**, *District Manager for Corporate Services, Sodexo*  
**Gloria Puentes**, *Director, DEI External Strategic Partnerships, Sodexo*
- 3:00 PM – 3:15 PM BREAK
- 3:30 PM – 5:00 PM **Investigating Deeper Forms of Advocacy**  
**Sam Daley-Harris**, *Founder, Civic Courage; Author, “Reclaiming Our Democracy”*  
We will briefly discuss different aspects of deep advocacy including: the story of self, moving elected officials up the champion scale, the distinction between transactional and transformational advocacy, the secret to sharing your grassroots success in a way that

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empowers others, and discuss a major barrier to deeper forms of advocacy, the fear of making big asks of volunteers.

5:00 PM – 5:30 PM **BREAK**

5:30 PM – 6:30 PM **Meet the Mason Fellows**

The Mid-Career Master in Public Administration Edward S. Mason Program (Mason Program) is the Harvard Kennedy School's flagship international program. Each year, 75 to 80 demonstrated leaders from developing, newly industrialized and transitional economy countries participate in this intensive one-year master's degree program designed to prepare them to address the world's most compelling development challenges. The emphasis of the program is on developing the broad range of analytical and leadership skills required to initiate and implement major political, social or economic change.

7:00 PM – 7:30 PM **Travel to Faneuil Hall**

7:30 PM – 9:30 PM **Dinner and Self Tour at Historic Faneuil Hall**

In 1742 Peter Faneuil, Boston's wealthiest merchant, built Faneuil Hall as a gift to the city. As England attempted to impose taxes on the colonies, Faneuil Hall emerged as an important meeting place, hosting the Sons of Liberty as they resisted the taxes and debated the important issues of the day.

9:30 PM **Meet back at the New England Aquarium/Travel back to MassArt**

11:00 PM **Campus Check-In and Curfew**

Each night you are required to check in with the team leaders stationed on the first floor in the dorm. Team leaders will be in place by 9:30 PM. Should you decide to return to your room earlier, please let the team leaders on duty know so that they are not looking for you

### FRIDAY, AUGUST 5 "It's your turn to change the world."

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7:30 AM – 9:00 AM **Breakfast, MassArt**  
EAT>Café, Kennedy Building, 625 Huntington Avenue

#### DMC LECTURE HALL

9:15 AM – 9:30 AM **Special Guest Speaker**

9:30 AM – 11:00 AM **Action Plan Practice**

11:00 AM – 12:00 PM **Early Lunch**

12:00 PM **Gather in your teams! The bus will leave MassArt at 12:15 PM**

12:15 PM – 1:00 PM **Travel to the Omni Parker House**

1:00 PM – 4:30 PM **Women2Women Action Plan Presentations, Omni Parker House**

Delegates will present their action plans to a panel of local leaders. Presentations will be five minutes in length. Panelists will offer feedback based on the presentations and knowledge of the issues.

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4:30 PM – 5:30 PM **Travel to MassArt**

7:00 PM – 10:00 PM **Dinner and Final Night Party, MassArt Courtyard**

11:00 PM **Campus Check-In and Curfew**

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**SATURDAY, AUGUST 6** “Every ending has a new beginning.”

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Empower Peace staff members will provide delegates with the airport travel schedule. Delegates must check out and return dorm keys prior to departure. **There will be a \$50 charge for lost keys and \$25 charge for lost key cards. All rooms must be left clean, trash must be picked up or there will be a cleaning fee.**

8:00 AM – 9:30 AM **Breakfast**

5:00 AM – 10:00 PM **Travel to Logan Airport for Departure**

11:30 AM – 1:30 PM **Lunch**

5:00 PM – 6:30 PM **Dinner**